

# CLIMATE NEUTRAL NOW

## MEASURE REDUCE OFFSET

### Support the transition to climate neutrality

Join the global community of organizations committing to voluntary action to accelerate the transition to a global climate neutral society by 2050.

All of us have a role to play in rapidly moving the planet towards a low-carbon future. We invite you to take part by estimating, reducing and compensating the greenhouse gas emissions associated with your organization.

The United Nations Climate Change Secretariat invites you to make the Climate Neutral Now pledge. Through a simple and flexible process, you can expand the range of voluntary actions taken by your organization to support climate action.

#### To join Climate Neutral Now:

1. Measure your greenhouse gas emissions
2. Reduce them through your own actions
3. Compensate emissions which cannot be avoided with UN-certified carbon credits, totally or partially.



On the small island nation of Cabo Verde, a team of technicians and engineers proudly look up at the wind turbine they have just erected.

This wind farm, combined with the largest solar park in West Africa, not only provide renewable energy to the island, but also new jobs and a healthier environment.

By 2020, Cabo Verde could become the first African nation to be completely powered by clean energy. This is possible with

assistance from sustainable projects such as the ones you will support by participating in Climate Neutral Now.

*Football has a loudspeaker in society that few phenomena have. In Real Betis Balompié we are convinced of the duty we have to improve the world in which we live. The fight against climate change is one of the objectives in which we are immersed to involve our fans, spread throughout Spain and the world. Firstly to achieve the sustainable development of our Club and our facilities, and secondly as ambassadors for this cause around the globe. And we cannot have a better ally in this cause than UNFCCC.*



**- Mr. Ángel Haro García, President,  
Real Betis Balompié**



**United Nations**  
Framework Convention on  
Climate Change

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*IUCN takes its commitments to addressing climate change and reaching the Sustainable Development Goals very seriously. Clearly the IUCN World Conservation Congress 2016 in Hawaii could not have contributed to achieving this without being 100% climate neutral, which was possible in large part, thanks to the Climate Neutral Now initiative.*

— Mr. Inger Andersen, Director General, IUCN

## Why join Climate Neutral Now?

- Raise the profile of your organization through action in collaboration with the UN Climate Change Secretariat.
- Contribute to achieving additional greenhouse gas emission reductions through projects in developing countries.
- Help raise awareness about the importance of accelerated climate action.
- Help bring sustainable development benefits to communities in developing countries, such as improved air and water quality, improved income, reduced energy consumption, and others.

## What You Get

- Recognition for your participation in a UNFCCC-led initiative.
- Use of Climate Neutral Now logo and other digital materials.
- Your organization's logo in the Climate Neutral Now website.
- Visibility through the UNFCCC's communication channels.

## Steps to make your organization a signatory to Climate Neutral Now:

- Estimate the greenhouse gas emissions associated to your organization. We can suggest different approaches for the calculation.
- Select potential actions that you could take to reduce those emissions. We can provide suggestions and guidance on further resources.
- Provide simple information on the organization's emissions and reduction actions.
- Compensate unavoidable emissions, totally or partially, by using United Nations-certified credits.
- Send us your logo and come on-board!

## How much will this cost?

- There is no participation fee for Climate Neutral Now.
- Current prices of UN-certified carbon credits start at USD 0.40/ton of CO<sub>2</sub>.
- You can select the scope of your pledge under Climate Neutral Now, so you have flexibility to determine your contribution.



To Learn more, please visit  
[www.unfccc.int/climate-action/climate-neutral-now](http://www.unfccc.int/climate-action/climate-neutral-now)



**United Nations**  
Framework Convention on  
Climate Change

To contact us, please email  
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